## **ORDER**

Orders Order / Rev: 107888 Alt Order #: Product Desc: October 2012 Campaign Estimate: Flight Dates: 10/17/12 - 11/05/12 Primary AE: Kevin Goodell Original Date / Rev: 10/15/12 / 10/24/12 Sales Office: **VEGS** Order Type: GENERAL Sales Region: Local Agency Name: Letizia Mass Media **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 5460 Desert Point Dr. EOM/EOC Billing Cycle: Las Vegas, NV 89118 Agency Commission: 15% Advertiser Name: Committee to Elect Amy Chelini Demographic: A25-54 New Business Thru: Product Codes: PLC26 Order Separation: 00:05:00

## Bill Plan

Bill Plan					Totals							
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating			
10/01/12	10/28/12	33	\$15,800.00	\$13,430.00	October 2012	33	\$15,800.00	\$13,430.00	0.00			
10/29/12	11/05/12	34	\$16,425.00	\$13,961,25	November 2012	34	\$16,425.00	\$13,961.25	0.00			
					Totals	67	\$32,225.00	\$27.391.25	0.00			

Advertiser External ID:

Agency External ID:

## **Account Executives**

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%	

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type Sp	pots	Amount
N 1 KSNV 10/17/	12 10/21/12	Wake Up Early w/ W Wake Up Early Wag		430a-5a	WT	:30	3	\$200.001	0.00 <b>NM</b>	3	\$600.00
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays S	pots/Week 3	Rate \$200.00	Rating 0.00				1		
N 2 KSNV 10/22/1	12 11/04/12	Wake Up Early W/ W Wake Up Early Wag		430a-5a	MTWT	:30	5	\$200.001	0.00 NM	9	\$1,800.00
Start Date	End Date		pots/Week	<u>Rate</u>	Rating				1		
Week: 10/22/12	10/28/12	MTWT	5	\$200.00	0.00						
Week: 10/29/12	11/04/12	MTWT	4	\$200.00	0.00						
N 3 KSNV 11/05/1	2 11/05/12	Wake Up Early W/ W Wake Up Early Wag		430a-5a	M	:30	1	\$200.001	0.00 NM	1	\$200.00
Start Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 11/05/12	11/11/12		1	\$200.00	0.00						
N 4 KSNV 10/17/1	2 10/21/12	M-F 5-6a WakeUp w M-F 5-6a WakeUp w		5-6a	WTF	.30	3	\$450.001	0.00 NM	3	\$1,350.00
Start Date	End Date	Weekdays St	oots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	WTF	3	\$450.00	0.00						
N 5 KSNV 10/22/1	2 11/04/12	M-F 5-6a WakeUp w M-F 5-6a WakeUp w		5-6a		:30	0	\$450.001	0.00 NM	8	\$3,600.00
Start Date	End Date	Weekdays Sr	ots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	MTWTF	4	\$450.00	0.00						
Week: 10/29/12	11/04/12	-TWTF	4	\$450.00	0.00						
N 6 KSNV 11/05/1	2 11/05/12		CM	5-6a	M	:30	2	\$450.001	0.00 NM	2	\$900.00

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Order / Rev:

107888

Advertiser:

Committee to Elect Amy Chelini

Alt Order #:		Product Des	c: October 20	12 Campai	gn		KSNV	
Flight Dates: 10/17/12 - 11	/05/12	Estimate:		===		-,		
Ln Ch Start End		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type Spots	Amount
	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	32 (	2	<u>, , , , , , , , , , , , , , , , , , , </u>	3-6,052		ADDIA SAID METERS SEE SAIDERS	is Sentent sensot III
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/Week		Rating 0.00				Î	
N 7 KSNV 10/17/12 10/21/1	2 M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	6-7a	WTF	:30	3	\$700.001	0.00 NM 3	\$2,100.00
Start Date	<u>Weekdays</u> Spots/Week		Rating 0.00					
N 8 KSNV 11/01/12 11/02/1	2 M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	6-7a	TF	:30	2	\$700.001	0.00 NM 2	\$1,400.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	Rate \$700.00	Rating 0.00					
N 9 KSNV 11/05/12 11/05/1.	2 M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	6-7a	M	:30	1	\$700.001	0.00 NM 1	\$700.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/Week	<u>Rate</u> \$700.00	Rating 0.00					
N10 KSNV 10/17/12 10/19/1:	2 Today Show CM Today Show	658a-9am	WTF	:30	2	\$900.001	0.00 NM 2	\$1,800,00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	Rate \$900.00	Rating 0.00					
N11 KSNV 10/22/12 11/04/12	2 Today Show CM	658a-9am	DEDLESS:	:30	0	\$900.001	0.00 <b>NM</b> 3	\$2,700.00

Week: 11/05/12	11/11/12	M		\$450.00	0.00						
N 7 KSNV 10/17/1	2 10/21/12	M-F 6-7a Wakel M-F 6-7a Wake		6-7a	WTF	:30	3	\$700.001	0.00 NM	3	\$2,100.00
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays	Spots/Week	Rate	Rating 0.00						
N 8 KSNV 11/01/1	2 11/02/12	M-F 6-7a Wake M-F 6-7a Wake		6-7a	TF	:30	2	\$700.001	0.00 NM	2	\$1,400.00
Start Date Week: 10/29/12	End Date 11/04/12	Weekdays	Spots/Week	1	Rating 0.00						
N 9 KSNV 11/05/1	2 11/05/12	M-F 6-7a Waket M-F 6-7a Waket		6-7a	M	:30	1	\$700.001	0.00 NM	1	\$700.00
Start Date Week: 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	ST	Rating 0.00						
N 10 KSNV 10/17/1:	2 10/19/12	Today Show Today Show	СМ	658a-9am	WTF	:30	2	\$900,001	0.00 NM	2	\$1,800,00
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays WTF	Spots/Week 2	The state of the s	Rating 0.00						
N 11 KSNV 10/22/12	2 11/04/12	Today Show Today Show	СМ	658a-9am	0.000055555	:30	0	\$900.001	0.00 NM	3	\$2,700.00
<u>Start Date</u> Week: 10/22/12 Week: 10/29/12	End Date 10/28/12 11/04/12	<u>Weekdayş</u> MTWTF MTWTF	Spots/Week 1 2	\$900.00	Rating 0.00 0.00						
N12 KSNV 11/05/12		Today Show Today Show	CM	658a-9am	M	;30	2	\$900.001	0.00 NM	ñ	\$900.00
<u>Start Date</u> Week: 11/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00				72.27		
N13 KSNV 10/17/12	10/19/12	Noon News Noon News	СМ	12-1230pm	WTF	:30	2	\$425.001	0.00 NM	2	\$850.00
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays WTF	Spots/Week 2	Rate \$425.00	Rating 0.00						
N 14 KSNV 10/22/12	11/04/12	Noon News Noon News	СМ	12-1230pm	MTWTF	:30	3	\$425.001	0.00 NM	6	\$2,550.00
Week: 10/22/12 Week: 10/29/12	End Date 10/28/12 11/04/12	Weekdays MTWTF MTWTF	Spots/Week 3 3	<u>Rate</u> \$425.00 \$425.00	Rating 0.00 0.00						
N 15 KSNV 11/05/12	11/05/12	Noon News Noon News	CM	12-1230pm	M	30	1	\$425.001	0.00 NM	1	\$425.00
	End Date 11/11/12	Weekdays M	Spots/Week 1	Rate \$425.00	Rating 0.00						
N 16 KSNV 10/17/12	10/19/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm	WTF	30	2	\$725,001	0,00 NM	2	\$1,450.00
	End Date 10/21/12	Weekdays WTF	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.00			7			
N 17 KSNV 10/22/12	11/04/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm		:30	0	\$725.001	0.00 NM	5	\$3,625.00
Week: 10/22/12 Week: 10/29/12	End Date 10/28/12 11/04/12	<u>Weekdays</u> MTWTF MTWTF	Spots/Week 2 3	Rate \$725.00 \$725.00	Rating 0.00 0.00						
N18 KSNV 11/05/12		NEWS 3 at 4 (1 l 4PM NEWS (1 h	Transfer our en word of the first	4-5pm	М	:30	1	\$725.001	0.00 NM	1	\$725.00
reconstruction of the second s	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
N 19 KSNV 10/27/12		Weekend Jeopan WKND Jeop/Who		630-730pm	5-	:30	1	\$525.001	0.00 NM	2	\$1,050.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

Week: 10/22/12 10/28/12 Week: 10/29/12

11/04/12

Kating \$525.00 0.00 \$525.00 0.00

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KSNV

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Order / Rev:

Alt Order #:

Flight Dates:

107888

10/17/12 - 11/05/12

Advertiser:

Committee to Elect Arry Chelini

Product Desc:

October 2012 Campaign

Estimate:

N 19 KSN	V 10/27/			111341000100000000000000000000000000000	Start/End 7	lime Days	Len S	0012	Rate Pri	Rtg Type	Spots	Amount
	¥ 10/21/	12 11/03/12	Weekend Jeopare WKND Jeop/Whe		630-730pm	S-	:30	1	\$525.001	0.00 NM	2	\$1,050.00
N20 KSN	V 10/20/	12 11/03/12	News 3 Sunrise - News 3 Sunrise 5		6a-7a	S-	:30	1	\$350.001	0.00 NM	3	\$1,050.00
Designation of the Control of	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/21/12	S-	1	\$350.00	0.00						
Week: 1		10/28/12	S-	1	\$350.00	0.00						
Week: 1		11/04/12	S-	1	\$350.00	0.00						
N21 KSN	V 10/31/1	12 11/01/12	Wake Up Early W Wake Up Early W		430a-5a		:30	0	\$50.003	0.00 NM	₹,	\$50.00
<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating				ı		
Week: 1	0/29/12	11/04/12	WT	1	\$50.00	0.00						
N22 KSN	V 10/29/1	12 11/04/12	M-F Today Show M-F Today Show		9-10a		30	0	\$425.001	0.00 NM	1	\$425.00
s	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating				9		
Week: 1	0/29/12	11/04/12	MTWTF	1	\$425.00	0.00						
N23 KSN	V 11/05/1	2 11/05/12	M-F Today Show M-F Today Show		9-10a		:30	0	\$425.001	0.00 NM	1	\$425.00
S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating				(1)		
Week: 1	1/05/12	11/11/12	M	1	\$425.00	0.00				l l		
N24 KSN	/ 10/29/1	2 11/04/12	Dr. Phil Dr Phil	СМ	3-4p		:30	0	\$450.001	0.00 NM	2	\$900.00
	tart Date	End Date		Spots/Week	Rate	Rating						
Week: 1		11/04/12	MTWTF	2	\$450.00	0.00						
N 25 KSN\	/ 10/29/1	2 11/04/12	Rachael Ray Rachael Ray	СМ	11am-12pm		:30	0	\$325,001	0.00 NM	1	\$325.00
<u>\$1</u> Week: 10	tart Date 0/29/12	End Date 11/04/12	Weekdays MTWTF	Spots/Week	Rate \$325.00	Rating 0.00				ł:		
N 26 KSNV	/ 11/05/1	2 11/05/12	Rachael Ray Rachael Ray	СМ	11am-12pm		:30	0	\$325.001	0.00 NM	1	\$325.00
Si	art Date	End Date	Anner Configuration	Spots/Week	Rate	Rating						
Week: 11		11/11/12	M	1	\$325.00	0.00				1		
	1.5	3		-		9				Totals	67	\$32,225.00